ORDER

Orders Order / Re		ev:	2714305											
Alt Order		#:	WOC141	49666										
	Product Desc:		Issue			_								
	Estimate:		12691							WHAS				
	Flight Date	es:	06/13/23 - 06/19/23			Primary AE	:		Taylor Fritsch	Taylor Fritsch				
	Original Date / Rev: Order Type:		06/12/23 / 06/20/23			Sales Offic	e:		TSWAS NAT					
			General				Sales Region:							
Agency	Name: Buying Contact: Billing Contact:		Great Ar	nerican Medi	a/ POL									
							Billing Type	e:		Cash				
							Billing Cale	endar	:	Broadcast				
			3050 K Street NW			Billing Cycl	e:		EOM/EOC					
			Washingt	on, DC 2000	7		Agency Co	mmis	sion:	15%				
Advertiser	Name:		ISS/ Defe	endina Bluea	ırass Values									
	Demograp		ISS/ Defending Bluegrass Values A35+ IS-Governor AGY				New Busine	ess E	ind:					
	Product C						Advertiser I	Exter	nal ID:	M217166	M217166			
	Revenue (Code 1:					Agency External ID:		2086AG					
	Revenue (Code 2:	(POL) Po	olitical			Unit Code: Order Separation:		General					
	Revenue ((POL) Iss						00:15:00					
	Priority:		P04											
Bill Plan						Totals								
Start Date	End Date	# Spots 0	Gross Amo	ount Net A	mount	Month			# Spots	Gross Amount	Net Amou	int	Rating	
05/29/23	06/19/23	48	\$17, [~]	195.00	\$14,615.75	June 2	023		48	\$17,195.0			0.0	
						Totals			48	\$17,195.0	0 \$14,61	5.75	0.0	
Account Execut Account Execut		Sales Office	ماد کا	es Region	Start Date / E	-nd Date			Order %	7				
Taylor Fritsch		Sales Office			Start Of Orde)f Order		100%]				
rayior r moon									10070					
Order Share			are	Total	1									
WHAS														
Market			19%	\$17,195.00	J									
Market			19% 00%											
	hare	1		\$17,195.00]									
Competitive S	hare	1 Sh	00% are 0%	\$17,195.00 \$90,500.00 Total \$0.00]									
Competitive S CABLE UNKWN	hare	1 Sh	00% are 0% 81%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00										
Competitive S CABLE UNKWN WAVE	hare	1 Sh	00% are 0% 81% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI	hare	1 Sh	00% are 0% 81% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA	hare	1 Sh	00% are 0% 81% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB	hare	1 Sh	00% are 0% 81% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	hare	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	hare	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	hare	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	hare	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	hare	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]									
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00] < Start/End ⁻				Spots	Rate Pri Rte			Amount	
Competitive S CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	1 Sh	00% are 0% 81% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$17,195.00 \$90,500.00 Total \$0.00 \$73,305.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	J		Days I TWTF	Len :30		<u>Rate Pri Rt</u> \$300.00 P02 0.			Amount 1,500.00	

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Order / Rev:	2714305	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14149666	Product Desc:	Issue	WHAS
Flight Dates:	06/13/23 - 06/19/23	Estimate:	12691	

	Inventory Code	Break	Start/End 7	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Sp MTWTF	ots/Week	Rate	Rating						
Week: 06/13/23 06/19/23 N 2 WHAS 06/13/23 06/19/23		5 ca.CM	\$300.00 7-9a	0.00 MTWTF	:30	8	\$325.00 P02	0.00 NM	8	\$2,600.00
	GOOD MORNING AN					-				+ _,
Start Date End Date Week: 06/13/23 06/19/23	<u>Weekdays</u> <u>Spe</u> MTWTF	ots/Week 8	<u>Rate</u> \$325.00	Rating 0.00						
N 3 WHAS 06/13/23 06/17/23	Good Morning Americ GOOD MORNING A			S-	:30	1	\$180.00 P02	0.00 NM	1	\$180.00
Start Date End Date		ots/Week	Rate	Rating						
Week: 06/12/23 06/18/23	S-	1	\$180.00	0.00			¢000.00 D00	0.00 NIM		¢000.00
N 4 WHAS 06/13/23 06/18/23	Good Morning Americ GOOD MORNING A		8-9a	S	3 :30	1	\$200.00 P02	0.00 NM	1	\$200.00
Start Date End Date Week: 06/12/23 06/18/23	Weekdays Spe	ots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N 5 WHAS 06/13/23 06/19/23	Local News @ 12p M WHAS11 NEWS AT I		12-1p	MTWTF	:30	3	\$180.00 P02	0.00 NM	3	\$540.00
Start Date End Date		ots/Week	Rate	Rating						
Week: 06/13/23 06/19/23	MTWTF	3	\$180.00	0.00			.	0.00.004		\$ 000.00
N 6 WHAS 06/13/23 06/19/23	GMA3 GMA3	CM	1-2p	MTWTF	:30	2	\$180.00 P02	0.00 NM	2	\$360.00
Start Date End Date Week: 06/13/23 06/19/23	Weekdays <u>Sp</u> MTWTF	ots/Week 2	<u>Rate</u> \$180.00	<u>Rating</u> 0.00						
N 7 WHAS 06/13/23 06/19/23		СМ	2-3p	MTWTF	:30	3	\$250.00 P02	0.00 NM	3	\$750.00
Start Date End Date	GENERAL HOSPITA Weekdays Sp	ots/Week	Rate	Rating						
Week: 06/13/23 06/19/23	MTWTF	3	\$250.00	0.00				D. T		
Spot Ch Date Range I 3 NHAS 06/13/23-06/19/23	<u>Description</u> General Hospital	Start 2-3p	/End Time		<u>Weekdays</u> MTWThF	Leng	<u>30 (\$250.00)</u>	Rtg Type 0.00 NM		
See MG 7.5							(, ,			
[Recon Preempt-Break 5 VHAS 06/13/23-06/19/23 0	-		special repo							
0 111/0 00/10/20 00/10/20				1	MTWThF		30 \$250.00	0.00 NM		
MG for 7.3 06/13	Seneral Hospital	2-3p]	MTWThF	:	30 \$250.00	0.00 NM		
MG for 7.3 06/13 N 8 WHAS 06/13/23 06/19/23	Local News @ 4p M-F	F CM) MTWTF		3	30 \$250.00 \$180.00 P02		3	\$540.00
N 8 WHAS 06/13/23 06/19/23 Start Date End Date	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> Sp	F CM	Rate	MTWTF					3	\$540.00
N 8 WHAS 06/13/23 06/19/23 <u>Start Date</u> Week: 06/13/23 06/19/23	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> <u>Sp</u> MTWTF	F CM 4P oots/Week 3	\$180.00	MTWTF <u>Rating</u> 0.00	:30	3	\$180.00 P02	0.00 NM	3	\$540.00
N 8 WHAS 06/13/23 06/19/23 <u>Start Date</u> End Date Week: 06/13/23 06/19/23 <u>Spot</u> Ch Date Range I 2 WHAS 06/13/23-06/19/23	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays Sp</u> <u>MTWTF</u> Description	F CM 4P oots/Week 3		MTWTF <u>Rating</u> 0.00		3 Leng	\$180.00 P02	0.00 NM	3	\$540.00
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N 8 WHAS 06/13/23 06/19/23 Start Date End Date Week: 06/13/23 06/19/23 Spot Ch Date Range I 2 WHAS 06/13/23-06/19/23 See MG 8.4 [Recon Preempt-Break] 4 VHAS 06/13/23-06/19/23	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> <u>Description</u> <i>Local News</i> @ 4p M-F ng News: DNA ABC Ne	F CM 4P oots/Week 3 <u>Start</u>	\$180.00 /End Time	MTWTF <u>Rating</u> 0.00 y	:30 Weekdays MTWThF	3 Leng	\$180.00 P02 <u>ath Rate</u> 30 (\$180.00)	0.00 NM	3	\$540.00
N 8 WHAS 06/13/23 06/19/23 Start Date End Date Week: 06/13/23 06/19/23 Spot Ch Date Range I 2 NHAS 06/13/23-06/19/23 06/19/23 See MG 8.4 [Recon Preempt-Breaki 1 4 VHAS 06/13/23-06/19/23 1 10 MG for 8.2 06/13 1	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> <u>Description</u> _ocal News @ 4p M-F ng News: DNA ABC Ne _ocal News @ 4p M-F	F CM 4P oots/Week 3 <u>Start</u> ews aired a	\$180.00 /End Time special repo	MTWTF <u>Rating</u> 0.00 yrt on Donald Tru	:30 <u>Weekdays</u> MTWThF ump's arraign MTWThF	3 Leng	\$180.00 P02 <u>ath Rate</u> 30 (\$180.00)] 30 \$180.00	0.00 NM <u>Rtg</u> <u>Type</u> 0.00 <i>NM</i> 0.00 NM		
N 8 WHAS 06/13/23 06/19/23 Start Date End Date Week: 06/13/23 06/19/23 Spot Ch Date Range I 2 WHAS 06/13/23-06/19/23 See MG 8.4 [Recon Preempt-Break] 4 VHAS 06/13/23-06/19/23	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> <u>Description</u> _ocal News @ 4p M-F ng News: DNA ABC Ne _ocal News @ 4p M-F	F CM 4P oots/Week 3 <u>Start</u> ews aired a F CM	\$180.00 /End Time	MTWTF <u>Rating</u> 0.00 y	:30 Weekdays MTWThF ump's arraign MTWThF	3 Leng	\$180.00 P02 <u>ath Rate</u> 30 (\$180.00)	0.00 NM <u>Rtg</u> <u>Type</u> 0.00 <i>NM</i> 0.00 NM	3 3	\$540.00 \$1,050.00
N 8 WHAS 06/13/23 06/19/23 Start Date End Date Week: 06/13/23 06/19/23 Spot Ch Date Range I 2 NHAS 06/13/23-06/19/23 06/19/23 See MG 8.4 [Recon Preempt-Breaki 1 4 VHAS 06/13/23-06/19/23 1 10 MG for 8.2 06/13 1	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> <u>Description</u> Local News @ 4p M-F Local News @ 4p M-F Local News @ 4p M-F	F CM 4P oots/Week 3 <u>Start</u> ews aired a F CM	\$180.00 / <u>End Time</u> special repo 5-530p <u>Rate</u>	MTWTF <u>Rating</u> 0.00 yrt on Donald Tru	:30 <u>Weekdays</u> MTWThF ump's arraign MTWThF	3 Leng	\$180.00 P02 <u>ath Rate</u> 30 (\$180.00)] 30 \$180.00	0.00 NM <u>Rtg</u> <u>Type</u> 0.00 <i>NM</i> 0.00 NM		
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N 8 WHAS 06/13/23 06/19/23 Start Date End Date Week: 06/13/23 06/19/23 Spot Ch Date Range I 2 WHAS 06/13/23 06/19/23 Spot Ch Date Range I 2 WHAS 06/13/23 06/19/23 See MG 8.4 [Recon Preempt-Breaking 4 4 VHAS 06/13/23 06/19/23 W MG for 8.2 06/19/23 06/19/23 N 9 WHAS 06/13/23 06/19/23 N10 WHAS 06/13/23 06/19/23 N10 WHAS 06/13/23 06/19/23 N10 WHAS 06/13/23 06/19/23 N11 WHAS 06/13/23 06/19/23 N11 WHAS 06/13/23 06/19/23 N12 WHAS 06/13/23 06/19/23 N12 WHAS 06/13/23 06/18/23 Start Date End Date 06/13/23	Local News @ 4p M-F WHAS11 NEWS @ 4 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> Description Local News @ 4p M-F Ng News: DNA ABC Ne Local News @ 4p M-F Local News @ 4p M-F WHAS11 NEWS @ 5 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> Local News @ 530p N WHAS11 NEWS @ 5 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> Local News @ 6p M-F WHAS11 NEWS @ 6 <u>Weekdays</u> <u>Sp</u> <u>MTWTF</u> Local News @ 630p S WHAS11 NEWS SUN	F CM 4P bots/Week 3 Start ews aired a F CM 50 F CM 530P bots/Week 3 F CM 530P bots/Week 3 F CM 530P bots/Week 3 Su CM NDAY bots/Week	\$180.00 /End Time special report 5-530p <u>Rate</u> \$350.00 530-6p <u>Rate</u> \$400.00 6-630p <u>Rate</u> \$450.00 630-7p <u>Rate</u>	MTWTF <u>Rating</u> 0.00 ort on Donald Tru MTWTF <u>Rating</u> 0.00 MTWTF <u>Rating</u> 0.00 MTWTF <u>Rating</u> 0.00 S <u>Rating</u> 0.00 S	:30 <u>Weekdays</u> MTWThF ump's arraign MTWThF :30 :30 :30	3 <u>Leng</u> :: :: 3 3 3	\$180.00 P02 <u>ath</u> <u>Rate</u> 30 (\$180.00)] 30 \$180.00 \$350.00 P02 \$400.00 P02 \$450.00 P02	0.00 NM <u>Rtg Type</u> 0.00 NM 0.00 NM 0.00 NM 0.00 NM	3 3 3	\$1,050.00 \$1,200.00 \$1,350.00
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Order / Rev:	2714305	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14149666	Product Desc:	Issue	WHAS
Flight Dates:	06/13/23 - 06/19/23	Estimate:	12691	

Ln Ch Start End	,	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	E1 7-730p ENTERTAINMENT TONIGHT							
Start DateEnd DateWeek: 06/13/2306/19/23	Weekdays Spots/Week MTWTF 3		Rating 0.00					
N14 WHAS 06/13/23 06/19/23	Inside Ed 730-8p CM INSIDE EDITION	730-8p	MTWTF	:30	3 \$500.00 P02	0.00 NM	3	\$1,500.00
Start Date End Date Week: 06/13/23 06/19/23	WeekdaysSpots/WeekMTWTF3		Rating 0.00					
N15 WHAS 06/13/23 06/15/23	Thu Prime A CM STATION 19	8-9p	T	:30	1 \$1,275.00 P02	0.00 NM	1	\$1,275.00
Start Date End Date Week: 06/12/23 06/18/23 Spot Ch Date Range D		<u>Rate</u> \$1,275.00 rt/End Time	Rating 0.00	Veekdays I	_ength Rate	Rtg Type		
1 NHAS 06/12/23-06/18/23			-	Th	:30 (\$1,275.00)			
See MG 15.2								
2 VHAS 06/12/23-06/18/23 T M MG for 15.1 06/15	Tue Prime A 8-9	D	-	T	:30 \$1,275.00	0.00 NM		
N16 WHAS 06/13/23 06/16/23	Fri Prime Other CM 20/20	9:00 PM-11 (9:00 PM-11	:00 PMF I:00 PM)	:30	1 \$650.00 P02	0.00 NM	1	\$650.00
Start Date End Date Week: 06/12/23 06/18/23	Weekdays Spots/Week	<u>Rate</u> \$650.00	Rating 0.00					
N17 WHAS 06/13/23 06/19/23	LN (M-Su) CM WHAS11 NEWS AT 11 M-F/S	11-1135p U	MTWTF-S	:30	3 \$400.00 P02	0.00 NM	3	\$1,200.00
Start Date End Date Week: 06/13/23 06/19/23	Weekdays Spots/Week MTWTF-S 3		<u>Rating</u> 0.00					
N18 WHAS 06/13/23 06/17/23	Local News @ 11p Sa CM WHAS11 NEWS AT 11 SAT	11-1135p	S-	:30	1 \$300.00 P02	0.00 NM	1	\$300.00
Start Date End Date Week: 06/12/23 06/18/23	Weekdays Spots/Week	<u>Rate</u> \$300.00	<u>Rating</u> 0.00					
						Totals	48	\$17,195.00